

# THE RTS NEWSLETTER

Newsletter of the Association of American Geographers

Specialty Group on Recreation, Tourism, and Sport

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Robert L. Janiskee, Editor

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## From the Chair

The 1997 AAG meeting in Ft. Worth was very successful, with 11 RTS-sponsored sessions. The weather was in our favor (raining, tornado watch), and we had high attendance to the point of overcrowding. This year we increased our scope with some very interesting discussions, especially in the five sessions that RTS co-sponsored with other SGs (ed: see minutes below). This really reflects the diversity of recreation, tourism, and sport research. As our research matures from descriptive studies to more analytical and theoretical studies we can borrow and exchange ideas with different areas within geography and make progress across a broad geographical research frontier.

Like most geographers, my interests span a number of different topics and I find tourism is an exciting and emerging field which is branching out into these many areas. The RTS Specialty Group provides an opportunity for discussion and learning for me and I want to thank you for electing me as your Chair. Since my first attendance at AAG, as a graduate student accepting the Roy Wolfe Award in behalf of my supervisor, Peter Murphy, I have found a welcoming and friendly atmosphere in RTS. I would like to thank Alan Lew for all the work he has put in over the last two years as Chair; he will be a hard act to follow. We will miss him at next year's meeting in Boston, but perhaps see him in Hawaii. Please plan to attend the Boston meeting. We need a good mix of poster and paper sessions.

Barbara Carmichael, RTS  
Chair

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## Editor's Corner

It's Hail & Farewell time. Hearty congratulations and best wishes to Barbara Carmichael (Wilfred Laurier University), our new RTS Chair. Since RTS has been manhandled for nearly a quarter-century, it's about time we had a female Chair. I might also mention that Barbara is only the second Canadian to head the RTS SG (Dick Butler was the first).

Alan Lew is stepping down after a highly successful two-year stint as RTS Chair. As Barbara has pointed out, he will be a tough act to follow. Like most other Chairs before him, he not only attended to the everyday responsibilities of directing the Specialty group, but also pursued an agenda that corrected nagging problems, created new possibilities for the future, and generally left the RTS SG in much better shape than he found it. Because of Alan's stewardship the RTS SG now as--among other things--a website, a solid record of coordinating and promoting sustainable tourism research, and greatly improved links to other AAG specialty groups, the IGU, and the international community of RTS researchers. Alan is now free to direct his considerable talents to Other Things. Paramount among them is a June 1997-May 1998 Visiting Fellowship in the Department of Geography at the National University of Singapore. He will be teaching GIS and computer mapping, conducting tourism research, and being careful not to

chew gum or spit on the sidewalk. Alan can still be emailed at alan.lew@nau.edu and will continue to manage the RTS homepage for us.

Rob Bristow is working on a project that should be of great benefit to RTSers throughout academe. He's reviewing the literature related to recreation geography, preparing a recreation geography bibliography, and gathering information bearing on pedagogical issues. Rob is especially interested in how we are teaching our courses in recreation geography and applied outdoor recreation planning. He wants us to send him our RTS-themed course outlines and reading lists--even our lab exercises, homework assignments, and exams. The bibliography (and, presumably, some of the other fruits of his efforts) will be made available on the web. Contact: Rob Bristow, Chair, Dept. of Geography & Regional Planning, Westfield State College, Westfield, MA 01086 (413/572-5595; email r\_bristow@foma.wsc.mass.edu); Rob's website is <http://bondo.wsc.mass.edu/dept/garp/faculty/bristow.htm>

I hope that Rob hears from lots of RTSers. As Dick Smith's AAG paper "Trends in the Academic Status of Recreation and Tourism Geography" revealed, enrollments in tourism/travel-oriented RTS courses dropped nearly 50 percent in America between 1988 and 1996. The increase in recreation-oriented RTS courses during that period, while significant, was nowhere near enough to take up the slack. Obviously, we need to improve both the quantity and quality of our RTS-themed teaching. I can personally attest to the value of having help for launching new RTS-themed courses and improving old ones. The national parks course I introduced some years ago at the University of South Carolina, and which has since become one of the most heavily-enrolled courses in the Geography Department, is patterned after a course developed by Hank Raup at Western Michigan University. My proposed World Tourism Geography course draws on extremely helpful suggestions supplied by Randy Baker during my recent AAG/GTU Visiting Geographical Scientist stint at St. Cloud State University. From time to time over the years, Lisle Mitchell and I have been happy to share what we think we know about teaching our course on The Geography of Recreation and Sport. It is easy to take advantage of this sort of help yourself. Check the "courses taught" information (code CRS) in the 1997 RTS Directory and contact people who share your specific teaching interests. Get in touch with Rob Bristow to learn more about his project on the teaching of recreation geography courses. Above all, actively seek out opportunities to share your teaching-related Goode Stuff with other RTSers.

I wonder if anybody else uses my low-cost approach to staying on top of developments in the rapidly changing world of tourism and travel. In addition to browsing the travel-relevant parts of the various daily newspaper websites I've bookmarked on the Web (free), I spend about 6 hours/week at Barnes & Noble sipping Starbucks (\$1.05 apiece), perusing the Travel sections of more than a dozen major Sunday newspapers (free), and taking notes for my teaching and research (free). The fact that I never buy any of these newspapers clearly illustrates the difference between "thrifty" and "cheap." Anybody else want to share freeloading tips?

We note with sadness the passing of sports geographer Harold McConnell. Hal, a Professor at Florida State University, died in Tallahassee last October at age 64 following an extended illness. He will be missed. RLJ

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## Keep These Addresses Handy

RTS Chair Barbara Carmichael, Dept of Geography & Environmental Studies, Wilfred Laurier University, Waterloo, Ontario Canada N2L 3C5 (519/884-0710 x2609; fax 519/725-1342; email [bcarmich@mach1.wlu.ca](mailto:bcarmich@mach1.wlu.ca));

RTS Secretary-Treasurer Lisle Mitchell, Dept. of Geography, Univ. of South Carolina, Columbia, SC 29208 (803/777-2986; fax 803/777-4972; email [mitchell@garnet.cla.sc.edu](mailto:mitchell@garnet.cla.sc.edu));

RTS Newsletter Editor Robert Janiskee, Dept. of Geography, Univ. of South Carolina, Columbia, SC 29208 (803/777-6739; fax 803/777-4972; email [janiskee@sc.edu](mailto:janiskee@sc.edu)).

The website for the RTS homepage is [www.geog.nau.edu/rts](http://www.geog.nau.edu/rts).  
For RTSNET-L Discussion List information, send email request to [janiskee@sc.edu](mailto:janiskee@sc.edu).

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## **RTS Business Meeting**

The 1997 RTS Business Meeting was held in Fort Worth last April in conjunction with the AAG annual meeting. There was a good turnout, with about 50 in attendance. A copy of the minutes can be obtained by visiting the RTS homepage or contacting RTS Secretary-Treasurer Lisle Mitchell. A synopsis follows.

The Treasurer's Report indicated \$402.27 in expenditures since the last report and a balance of \$936.14 as of 28 March 1997. The mail ballots for the RTS election yielded a new slate of officers for 1997-99, including Chair Barbara Carmichael (Wilfred Laurier University), Secretary-Treasurer Lisle Mitchell (University of South Carolina), and Board Members Charles Stansfield (West Chester State College [PA]), Dimitri Ioannides (Southwest Missouri State University), and Simon Milne (McGill University). Since no student member had been included on the mail ballot, Scott Loban (University of South Carolina) was elected at the business meeting to fill that slot. RTS membership now stands at 282, up slightly from the 276 in 1995-96 and the 262 in 1994-95. The RTS SG sponsored 11 sessions at the 1997 AAG meeting, including nine paper sessions, one panel discussion, and one plenary session. This is an increase over the nine sessions produced for the 1996 AAG meeting. RTS co-sponsored sessions with five other Specialty Groups, including Transportation Geography, Rural Development, Regional Development and Planning, Geographical Perspectives on Women, and Cultural Geography.

Bob Janiskee agreed to continue editing the RTS Newsletter (Alan Lew has offered to take over after the May 1998 issue). The RTS Directory has been updated, and the 1997 edition is available by visiting the RTS homepage or contacting compiler Bob Janiskee; members were urged to verify and update their entries. The RTSNET-L Discussion List (contact [janiskee@sc.edu](mailto:janiskee@sc.edu)) had 130 members in March 1997. Alan Lew reported that two edited books dealing with geography and sustainable development are in progress. Bob Janiskee reported that a new book on rural tourism development will be published by Wiley this year. Alan Lew and Michael Hall have discussed organizing a joint meeting of the RTS SG and the IGU Study Group on the Geography of Sustainable Tourism for the 1999 Honolulu AAG meeting; new Chair Barbara Carmichael will be following up on this. At the 1998 RTS business meeting there will be further discussion of an approved-in-principle plan to allocate a total of \$1,000-\$1,500 in travel funds to student paper presenters in RTS sessions at the 1999 AAG meeting in Honolulu.

The inaugural John Rooney Applied RTS Geography Award was presented to Robert A. Britton, Managing Director of Corporate Communications at American Airlines. The 1997 Student Paper Competition winners were: First Place, Barbara McNichol (University of Calgary) "Determining Group Images of Proposed Tourism Resort Developments"; and Second Place, Jonathan Wessell (Western Michigan University) "Recreation Quality and Usage: A Comparative Study of Three West Michigan Rail-Trails." The Roy Wolfe Award was not presented this year. There was discussion of RTS SG participation in the revision of the Geography in America 2000 publication. The RTS chapter of the new edition will be a collaborative effort written by a panel of RTS members selected by the SG; those nominated at the meeting include Barbara Carmichael, Ted Goudge, Dimitri Ioannides, Alan Lew, Scott Loban, Klaus Meyer-Arendt, and David Truly. To cope with excessive demands for meeting space and time, the Program Committee for the Boston AAG apparently will minimize paper sessions of the traditional variety and go to a program dominated by poster sessions. Each session of this new variety would consist of 8-12 posters coupled with mini-presentations. Beginning with the Boston meeting the AAG may also start rotating (on a 3-5 year basis?) plenary session "state of the art" Specialty Group lectures. RTS may want to select its plenary session presenters from among the Roy Wolfe Award winners. The RTS SG voted to pay AAG SG Chair's Lunch expenses for the incoming as well as the current RTS Chair; the RTS will also bear AAG Awards Lunch expenses for RTS award recipients and for both the current and incoming RTS Chairs.

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## 1998 AAG Meeting Call for Papers

The RTS SG is planning for a number of RTS-sponsored and co-sponsored sessions for the 1998 AAG meeting to be held March 25-28, 1998 in Boston. At the RTS Business Meeting, plans were laid for two or three broadly-based poster sessions rather than numerous paper sessions devoted to specific topics. However, it appears that the Boston meeting format will be "business as usual," with regular paper sessions. Those desiring to make presentations in the RTS-sponsored sessions should obtain a copy of the registration form and call for papers (see the May 1997 AAG Newsletter, or give Lisle Mitchell a call) and then contact the session organizers as soon as possible. To meet the AAG deadline for paper submissions (3 September), the paper presenters will have to submit their papers to the session organizers well in advance--certainly by the 3rd week of August.

A **tourism-themed session** is being organized by Scott Loban (Department of Geography, Univ. of South Carolina, Columbia, SC 29208; 803/750-5838 or 777-5234; sloban@kirk.geog.sc.edu).

A **recreation-themed session** is being organized by Lisle Mitchell (Dept. of Geography, Univ. of South Carolina, Columbia, SC 29208; 803/777-2986; fax 803/777-4972; email mitchell@garnet.cla.sc.edu). Lisle is also organizing a poster session focused on identifying the core questions and research paradigms of geographic research related to leisure-recreation-tourism-sport (LRTS).

Ted Goudge is organizing a **sport-themed poster session**--possibly to be blended into the recreation-themed session (Ted Goudge, Dept. of Geography, Northwest Missouri State University, Maryville, MO 64468; 816/562-1798; 0100160@acad.mwmissouri.edu).

RTS Chair Barbara Carmichael will coordinate the allocation of "**general**" presentations that cannot be accommodated in the themed sessions (Barbara Carmichael, Dept of Geography & Environmental Studies, Wilfred Laurier University, Waterloo, Ontario Canada N2L 3C5; 519/884-0710 x2609; <bcarmich@mach1.wlu.ca>).

The Boston venue should be great for RTSers in general and tourism geographers in particular. Boston, the capital of New England, is a great walking city with loads of Touristy Stuff like the Freedom Trail (New England's #1 tourist attraction), the Black Heritage Trail, Faneuil Hall, the Common, and world-class museums. A good selection of field trips is slated, including Cape Cod, the Berkshires, historic Lowell, and the North Shore or SE Connecticut. (NB: Rob Bristow has promised to check out the eateries in Beantown for the 1998 AAG meeting; with Rob's help, the traditional restaurant jaunt after the RTS business meeting should be a rare treat.)

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## This n' That

Friends and former students of Emeritus Professor **Carlton Van Doren** recently honored him with a memorial at Texas A&M University consisting of a tree accompanied by a bench and plaque; couldn't happen to a nicer guy.

**Scott Loban** (PhD cand., Univ. of South Carolina) designed and developed the new website for the State Trails Program of the South Carolina Department of Parks, Recreation and Tourism; accessible at [www.sctrails.net/sc\\_trails.html](http://www.sctrails.net/sc_trails.html), the site offers a wealth of information for trails managers and users, access to several databases, and an annotated bibliography with >900 trails-related publications.

**Klaus Meyer-Arendt** is busy doing his gambling research thing--a presentation in Montreal at the International Conference on Gambling and Risk-Taking, an article on Mississippi casino gambling in the

new Gaming Law Review journal, etc.; this summer, Cognizant Communications is supposed to publish a book that Klaus and **Rudi Hartmann** edited, Casino Gambling in America: Origins, Trends, and Impacts. For info on the aforementioned Gaming Law Review journal, email the editor at dawnschoen@aol.com. Is it really true that the annual gambling "handle" in the U.S. is over a half-trillion dollars a year?!

If you are interested in Antarctica tourism, you may want to consider **Michael Hall's** offer to try obtaining minimal-cost copies of a new 30-minute documentary on that topic being produced by Radio New Zealand (ph + 64 +44955233 #8998; email michael.hall@vuw.ac.nz).

A list of the 60-80 member organizations of the **Eco-Tourism Society** can be obtained by sending a SASE w/55 cents postage to that organization (call 1-800-447-2121 or email ecomail@ecotourism.org).

To join the new **IGU-Sustainable Tourism Study Group Discussion List**, email igust-l-request@lists.nau.edu or visit the website at [www.geog.nau.edu/igust/](http://www.geog.nau.edu/igust/). You will find the current issue (and back issues) of the newsletter TOURISTinfo at the website.

## Moving Right Along.....

Two past recipients of the Roy Wolfe Award have changed continents to take up prestigious new positions: **Peter Murphy** left his acting deanship at the University of Victoria School of Business and moved to the Centre of Tourism and Hospitality Studies at LaTrobe University, Victoria, Australia (email address is

p.murphy@latrobe.edu.au);

and **Dick Butler** has left the University of Western Ontario for the University of Surrey, Guildford, England.

The last I heard from **Victor Teye**, he was on a Fulbright in Ghana.

As of 31 October, **Michael Hall** will have moved from his present position at the Victoria University of Wellington (School of Business and Government) to a new position at the Centre for Tourism, University of Otago, Dunedin, New Zealand; Michael is moving further south because he learned--belatedly, and to his great

chagrin--that the separate tourism group he was recently hired to head up at Victoria University is being "amalgamated."

Tourism geographer and long-time RTSer **Milt Rafferty** has retired from Southwest Missouri State University and is now Professor Emeritus.

**Bob Mings** has retired from Arizona State and is now touring America via motorhome, working his way through a thick folder labelled "places to go after I retire."

Now that my old buddy **Dick Smith** has retired from Miami of Ohio, he has a legitimate reason for his devotion to work-avoidance.

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## 1997 NERR Symposium

Since its inception in 1989, the Northeastern Recreation Research (NERR) Symposium has grown to become the premier outdoor recreation and tourism conference in the northeastern U.S. and eastern Canada. This year's conference, which featured paper and poster sessions, management roundtables, and a keynote address by Dr. Donald Field (U. Wisconsin) on manager-scientist relationships, drew over 130 researchers and managers from all over the U.S. and Canada. For the second year in a row, the three-day (April 6-8) conference was held at the Sagamore Resort on an island in Lake George, NY. The NERR symposium will

return to the Sagamore Resort during 5-7 April, 1998. For more info, see the NERR homepage at <http://www.cas.psu.edu/docs/cashome/nerr.html> [contributed by Rob Bristow] Bobs and Wannabobs, Take Heart!

## Bob Day

Although the Bob Fest in Avon, CO is now defunct--the organizer gave up and moved to Montana after encountering "one bad Bob too many"--a new Bob Day Festival has sprung up in Ashland, Oregon. This event carries on in the grand tradition, featuring events such as a Parade of Bobs, a Bobbyque, a Bob Formation photo, and a Thingamabob Contest.

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## **Factoids Unlimited**

May 7 is National Tourist Appreciation Day. One thing to appreciate is that tourists spend \$50 million per hour in America, or nearly \$14,000 per second. To learn more about America's second-largest industry, write to the Tourism Works for America Council, 1100 New York Ave NW, Ste 450, Washington, DC 20005-3934 or email <ckeefe@ita.org>.

The International Gay and Lesbian Travel Association reports that its ca. 1,200 gay and gay-friendly travel agents billed \$1 billion in tickets and \$35 million in accommodations in 1995.

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## **JCG Special Issue Call for Papers**

Bob Janiskee is editing a special issue of the Journal of Cultural Geography that will be devoted to event-related tourism, travel, and recreation. He wants to talk to researchers investigating festivals, fairs, sports events, major exhibits, and other special events. For additional details about the special issue, please contact: Robert Janiskee, Dept. of Geography, Univ. of South Carolina, Columbia, SC 29208 (803/777-6739; fax 803/777-4972; email janiskee@sc.edu). JCG info and style sheets can be obtained from JCG Editor Lou Seig (405/744-6250; fax 405/744-5620; gies531@okway.okstate.edu; <http://www.geog.okstate.edu>).

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## **RTSNET-L and the RTS Homepage**

RTSNET-L is a Discussion List set up for use by our specialty group membership and other interested parties. It currently has about 135 subscribers, two-thirds of whom are not members of this specialty group. To subscribe to the listserv, which is open and unmoderated, email a request to the discussion group manager, Bob Janiskee, at <janiskee@sc.edu> or consult the RTS homepage on the web at [www.geog.nau.edu/rts](http://www.geog.nau.edu/rts).

Maintained by webmaster Alan Lew, the RTS homepage is located at [www.geog.nau.edu/rts](http://www.geog.nau.edu/rts) and offers a great variety of Useful Stuff such as the membership directory, current issue of the RTS Newsletter, Student Paper Competition guidelines, instructions for subscribing to the RTSNET-L Discussion List, and information about the RTS paper sessions for the AAG meeting, recent RTS-themed publications, upcoming conferences, etc. RTS members desiring to post their website info should contact Alan Lew at <alan.lew@nau.edu>. The homepage received 281 visits in March 1997.

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## **Websites Galore**

The Journal of Sports Tourism is on the Web at <http://www.free-press.com/journals/jst/>. The hyphen is meant to be there.

The ATLAS website is [http://cwis.kub.nl/~fsw\\_2/vtw/atlas/atlas.htm](http://cwis.kub.nl/~fsw_2/vtw/atlas/atlas.htm). ATLAS stands for European Association for Tourism and Leisure Education, an organization that promotes the teaching of tourism,

leisure, and related subjects throughout Europe.

After three full years of development, the Eco Travels in Latin America website ([www.planeta.com](http://www.planeta.com)) allows you to search its contents. Use <http://www.greenbuilder.com/eg.acgi> or email [ron@greenbuilder.com](mailto:ron@greenbuilder.com) for more info.

Charles Stuart University (Australia) has an ecotourism website at <http://lorenz.mur.csu.edu.au/ecotour/EcoTrHme.html>. The site is still in the incipient stage, but as of January it had a searchable bibliographic database (>700 entries) and listings of jobs, conferences, agencies, and online resources.

Many government tourism offices around the world have their own websites and/or 800-numbers; Ireland's for example, is <http://www.ireland.travel.ie>.

Good lists of website addresses and 800-numbers are often published in the travel sections of major newspapers-- see, for example, page K10 in the March 2, 1997 issue of the Atlanta Journal/Constitution.

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## 1997 RTS Directory

You may obtain a copy of the 1997 Directory of RTS Geographers at no cost via the RTS Website (see above) or by contacting the compiler, Bob Janiskee, at [<bjaniskee@sc.edu>](mailto:bjaniskee@sc.edu); be forewarned that it is a vary large file (164K). To obtain a hard copy at nominal cost, contact Janiskee at 803/777-6739 or write him at Dept. of Geography, University of South Carolina, Columbia, SC 29208. Please check your entry in the 1997 membership directory at your earliest convenience.

We want all RTSers included, and we want every entry to be as complete, accurate, and up-to-date as possible. Bob Janiskee is the contact person for all matters concerning revision of the RTS membership directory.

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## Conferences and Workshops

4-6 September 1997 at the Polytechnic Institute of Viana do Castelo, Viana do Castelo, Portugal. Tourism, Leisure and Community Development. Fourth annual international conference of the European Association for Tourism and Leisure Education (ATLAS). Contact (Greg Richards, Dept of Leisure Studies, Tilburg University, PO Box 90153, 5000 LE Tilburg, The Netherlands; ph +31-13-466-2313; fax +31-13-466-2370; email [richards@kub.nl](mailto:richards@kub.nl); or visit the ATLAS website [http://cwis.kub.nl/~fsw\\_2/vtw/atlas/atlas.htm](http://cwis.kub.nl/~fsw_2/vtw/atlas/atlas.htm).

24-26 October 1997 at the University of California-Davis. International Conference-- Gender/Tourism/Fun. Builds on recent work exploring the global-local nexus of gender in tourism relationships and identities. Cosponsored by the IGU Commission on Gender and Geography, the IGU Study Group on Sustainable Tourism, the International Sociological Association RC50 on International Tourism, and the UCD Gender and Global Issues Program. Contact Margaret B. Swain, Dept. of Anthropology, University of California-Davis, Davis, CA 95616; ph 916/752-8205; fax 916/752-8885).

2-5 December 1997 at the Golden Gate Lodge, Cromwell, Central Otago, New Zealand. Trails in the Third Millenium: An International Tracks, Trails, Heritage, and Back Country Conference. Timed to precede the 8-12 December meeting (in Wellington) of the IGU Study Group on the Geography of Sustainable Tourism; has IGU support (Geoffrey Kearsley or James Higham, Centre for Tourism, Univ. of Otago, PO Box 56, Dunedin, New Zealand or email [gwkearsley@commerce.otago.ac.nz](mailto:gwkearsley@commerce.otago.ac.nz) or [jhigham@commerce.otago.ac.nz](mailto:jhigham@commerce.otago.ac.nz)).

8-12 December 1997 at Victoria University in Wellington, New Zealand. Regional & Urban Development Conference (Analysis-Policy-Practice). The Tourism section is run in conjunction with the

IGU Study Group on the Geography of Sustainable Tourism. Direct all Tourism section inquiries to Michael Hall, Tourism and Services Management, Victoria University of Wellington, Te Whare Wananga o te Upoko o te Ika a Maui, PO Box 600, Wellington, New Zealand (phone + 64 +4 4955233 #8998; or email michael.hall@vuw.ac.nz; or <http://www.rses.vuw.ac.nz/geography/conferences/PRSCO15>).

16-18 June 1998 at the University of Surrey, Guildford, England. Harnessing the High Latitudes--People and Places. Focus on tourism and other developments in ecologically sensitive environments of the high latitudes and cold climates. Contact Alex Noble, School of Management Studies, University of Surrey, Guildford, GU2 5XH United Kingdom; ph +44 1483-300800 ext. 3094; fax +44 1483-259387; email a.noble@surrey.ac.uk).

17-20 August 1998 at the University of Hawaii at Hilo. Symposium on the Consumer Psychology of Travel, Hospitality and Leisure Research. Small-scale symposium, no concurrent sessions. Sponsored by the Society of Consumer Psychology, American Marketing Association Special Interest Group in Travel, Hospitality and Leisure (Martin Oppermann, Centre for Tourism Studies, MDC, Waiariki Polytechnic, Private Bag 3028, Rotorua, New Zealand; ph ++64-7-346 8656; fax ++64-7-346 8680; <http://www.waiariki.ac.nz/~oppermam/sympo.html>).

1st week of September 1998 at Lisbon, Portugal. IGU Regional Conference: The Atlantic--Past Present, and Future. Sponsored by the Portuguese National Committee for Geography (Fernando Parreira, email fparreira@grupo.bfe.pt). Publications Available

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## **Publications**

Getz, Donald. 1997 Event Management & Event Tourism. Elmsford, NY: Cognizant Communications.

Jakle, John, Keith Sculle and Jefferson Rogers. 1996. The Motel in America. Baltimore: Johns Hopkins.

Mirkovich, Thomas R. and Allison A. Cowgill. 1997. Casino Gambling in the United States. Lanham, MD: Scarecrow Press. [has the most extensive bibliography of gaming literature ever published]

Pearce, P.L., G.M. Moscardo and G.F. Ross. 1997. Tourism Community Relationships. Tourism Social Science Series. Pergamon.